



Elissa Kevrekian
Designer/Art Director
elissa@elissakevrekian.com

Experience

09/2005 - Present
Senior Designer, CMD Agency, Portland, OR

Innovate, design and problem solve on teams covering interactive, video, print, and branding solutions. Project experience ranges from creating an identity for a reuse craft battle to leading design of interactive 3D training materials for the latest printer technology. Selected clients: Hewlett-Packard, Intel, Jeld-Wen, Cisco, Microsoft, SCRAP and adidas.

09/2000 - Present
Freelance Designer/Art Director, Elissa Kevrekian Design, Portland, OR

Develop and implement creative and unexpected solutions for businesses. Specialties include including id and event branding and managing social media sites and blogs. Clients including Ambrosia Restaurant & Bar, Touché Restaurant & Bar, Pace of Courage, La Pine Park and Recreation, and Alaska Society for Technology in Education.

03/2004 - 03/2005
Graphic Designer, Intel Corporation, Hillsboro, OR

Lead designer for Software Products Division of Intel. Concepted and designed catalogs, product packaging, product interfaces, and promotional campaigns on Intel.com and retailer online stores. Responsible for development of supporting materials including icons, informational graphics and animations and while upholding international brand standards.

05/2000 - 12/2002
Graphic Designer, Jody Coyote Jewelry, Eugene, OR

In-house designer and photographer for a nationally distributed jewelry design company. Responsible for all product photography for quarterly database driven web catalogs. Designed catalogs, flyers and graphics for jewelry and displays. Partnered with jewelry designers and production to develop new products.

Education

Bachelor of Arts in Visual Design, University of Oregon, Eugene Oregon

Skills

Proficient in Photoshop (including animation), Illustrator, InDesign, Flash, Acrobat and Microsoft Suite, strong illustration and info-graphic design skills

Affiliations and Interests

- Member of YWCA of Greater Portland Leadership Board (06/2009 - Present)
- Enthusiast of biking, swimming and running for triathlon competition, mountaineering travel, gardening and cooking with home-grown vegetables